

Know all men by these Presents that
GENERAL BAKING COMPANY
is held and firmly bound unto the Purchaser of this Loaf of

Bond Bread

TRADE MARK REG. U. S. PAT. OFF.
and hereby warrants that the loaf of Bread contained within this
Germ-Proof and Dust-Proof Wrapper is made from the following
Pure Food Materials, and no other ingredients of any kind:
Best Wheat Flour, Compressed Yeast, Pure Filtered Water, Best
Fine Salt, Pure Lard, Granulated Sugar and Condensed Milk
GENERAL BAKING COMPANY



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"That is a Bond!" says Uncle Ned

HE comes to visit you every year,
His bag full of knick-knacks for
the youngsters. And he always asks
for "that fine bread of yours."

He seemed peeved when you tried
to tell him about Bond Bread—how
it got its name from a Bond which
guarantees that it's made of just the
same pure materials you always used
—how you had *stopped* baking bread
at home, but you were sure he'd like
Bond Bread quite as well.

He reluctantly took a slice, and
buttered it. Then after one bite, he
stopped, looked across at you:

"Why Mary, you're fooling—this
is your own home-made bread!"

You laughed, and went on to con-
vince him that it *was* Bond Bread,
and to tell him about the Bond be-
hind each loaf. And then your Uncle
Ned exclaimed: "That sure is a
Bond!"

Bond Bread

Guaranteed
as pure
as your
home made

GENERAL BAKING
COMPANY

CIRCLET
MORE THAN A BRASSIERE

The Circlet is more than a brassiere. It is Self-Adjusting; has
neither hooks nor eyes and does for the upper part of the figure
what the corset does below. It equalizes the bust and shoulder
flesh and makes an unbroken figure-line from shoulder to hip.
18 Other Models—\$1.50 to \$5.00 Good Stores Everywhere
REMO CIRCLET CO., New York

Chauffeurs' Outfits

SUIT, OVERCOAT AND
CAP TO MATCH
SPECIALLY PRICED

\$75

Of fine durable all-
wool gray whipcord
smartly tailored.

Coat & Trousers \$32.00
Overcoat . . . \$40.00
Cap . . . \$3.00

Chauffeurs' Gloves with
double palm and fin-
gers, will not rip, \$5.00

Send for chart showing what
the chauffeur should wear



Brill Brothers
Broadway at 49th Street

Machines and Films Furnished for Evening Entertainments, etc.
Motion Pictures Taken of Social Events and Intimate Home Life



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Pathéscope
Flickerless SAFETY STANDARD Motion Picture Projector

A Christmas Gift for the Whole Family—for a Lifetime

NOTHING can give so much enjoyment to so
many people for so long a time, with such
safety—as a New Premier Pathéscope. It may be
used to broaden the education of your children; it
brings all the pleasures of travel without the
usual time or expense; and offers a never-end-
ing and most delightful form of entertainment
to every member of the family.

With a Pathéscope in your home, motion picture
programs can be arranged to meet any individual
taste or preference. Thousands of reels of the
world's best Dramas, Comedies, Animated Car-
toons, Scientific, Travel, Educational, and War
Pictures are available, and more are being added
every week.

The most famous stars of filmdom—the darlings
heroes, and comedians of the screen—Norma and
Constance Talmadge, Elaine Hammerstein,
Douglas Fairbanks, Charles

Ray, William S. Hart,
Charlie Chaplin and
scores of others—will bring
their choice productions to
your home for a quiet
"family" evening, or for
the delight of your friends.
The Pathéscope projector
is so exquisitely built that
its large, brilliant, flicker-
less pictures amaze expert

critics. And perhaps the finest feeling that comes
with owning a Pathéscope is knowing that it is
safe. Ordinary inflammable film is dangerous and
its use without a fireproof enclosing booth is pro-
hibited by State, Municipal, and Insurance re-
strictions.

But all Pathéscope pictures are printed on
"Safety Standard" film, approved by the Under-
writers' Laboratories, Inc., for use by anyone,
anytime, anywhere, without a fireproof booth.

Take Your Own Motion Pictures

Think, too, how entrancing to see
yourself in motion pictures! To
photograph your children at play,
your travels, delightful little indoor
or outdoor parties—with a New

Premier Motion Picture
Camera—is to re-create the
living reality of your most
enjoyable memories in a
way no still-pictures can
ever rival.

The New Premier Motion
Picture Camera is easily
carried, simple to operate,
and loads in daylight.
Two models—surprisingly
reasonable—\$125 and \$200.

SPECIAL OFFER
For the youngsters and those who would
remain young.
1 "Popular" Model Pathéscope in
case (used) . . . \$175.00
5 Reels Pathéscope Film (used) . . . 150.00
1 1/2" x 6" Luminous Screen (new) . . . 10.00
1 Box of Four Lamps (new) . . . 3.00
Former Cost . . . \$338.00
SPECIAL PRICE NOW \$100.00
Absolutely safe. Professional quality equip-
ment at cost of toy machines which use
dangerous, inflammable film.
Ask for circular completely describing this
SPECIAL OFFER.

Call and Operate the Pathéscope Yourself

No description or lifeless still-picture can convey any adequate impression
of the thrill and indescribable charm of seeing the New Premier Pathé-
scope in actual operation. Come and bring your friends to any Pathéscope
salon—select your own pictures—and operate the Pathéscope yourself.

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Covered in Tapestry or
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moves dandruff, keeps
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Reliable enough to
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for thirty years. Try
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The modern method for reducing
superfluous flesh. Guaranteed to
produce satisfactory results, harm-
less and pleasant—no diet, exer-
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reduction use a cartridge in the
daily bath. For local reduction,
such as arms, bust, neck, etc.,
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Three slices
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Help reduce your weight
in a natural way.

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Gentlemen:
Have finished my course of
Basy Bread. Am certainly
delighted with it. All my
friends say I have never
looked better in my life, and
I know I have never felt better.
N. W., La.

Your friends must have told you about Basy Bread,
now a recognized standard weight reducing ration.
Basy Bread is not a medicine or drug, but a whole-
some and delicious food—scientifically prepared.
There is no unpleasant dieting—no lifetime exer-
cises in the Basy Bread course. Legions have re-
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strength and health.
You will be very much interested in the Basy Bread
booklet, which gives reliable information on obesity
and how to reduce. Write for your copy to-day. Sent
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